

Cereal of the Week

תולדות

“KIX”

“KID”- “TESTED”
“MOTHER-APPROVED”

When רבקה was pregnant with יעקב and עשו,-- she was having a very difficult time. When she passed by a yeshivah, יעקב “KIX” to come out. When she passed by a

place of עבודה זרה, עשו “KIX” to come out!

יעקב wore “KID”---goat-skins so he would feel like עשו.

When יעקב asked יצחק who he was, he “TESTED” יעקב to give him the right answer.

The reason יעקב did all of this to get the ברכה from his father was because: his “MOTHER-APPROVED” it !!



“KIX”

“Kid-Tested, Mother-Approved!”