

# Interdisciplinary

Navi and Business/Leadership

# Concept

- The course started out as a Leadership based in Navi, I adapted it to combine a business course and various topics in Navi.
- The students start with learning the concept in Navi in depth. We then take out connected business concepts, while making it relevant and practical.

# David and Batsheva – in depth

- We spent two weeks going in depth into the story of David and Batsheva. We used many miforshim on understanding what it was that David did wrong. Based on the Gemara – Brachot, coming to the conclusion that David did not sin by being with Batsheva as an 'aishet is' because of the 'get' that was given by soldiers.
- Different opinions of what the sin was: While David was supposed to marry Batsheva, this was not the right time to marry Batsheva (Arizal). This story caused a chillul hashem, he should've realized that people would misconstrue what happened. (R' Neventzal
- Conclusion – the important point to note is that David did teshuva, he recognized what he did and repented (R' Meir ben R' Moshe – this is why hashem caused him to do something so beneath him – This is the power of T'shuva)

# David and Batsheva – Grey areas in business

- Unethical behavior is an action that falls outside of what is considered morally right or proper for a person, a profession or an industry. Individuals can behave unethically, as can businesses, professionals and politicians.
- What are some areas of unethical areas? Recent raising of the prices of epi pens.
- Marketing ethics – marketing products to young people, Not being transparent in the marketing.
- Students have to research and present a current case of unethical practice in business.

# David and Batsheva – Grey areas in business

- Mensch of Malden Mills, Aaron Feuerstein – doing the 'right' thing even if you do not have to.
- [https://www.youtube.com/watch?v=ry7\\_FcSiQL8](https://www.youtube.com/watch?v=ry7_FcSiQL8)
- Students watch the video and write a response as to whether they agree with what he did or not.

# Ehud Ben Gera – Creativity in Leadership

- Ehud didn't have the ruach hashem like otniel had – he had to try in order to succeed, he wasn't the kid in class who can get a 100% without studying.
- His creativity was in his fashioning the double edged sword and how he orchestrated Eglon's trust in him.
- Ehud goes in with a delegation and then leaves, then doubles back without the delegation. Because of this, Eglon was convinced that Ehud was going to be telling him about a potential revolt against him.
- Ehud is from shevet Binyomin – Binyomin Ze'ev Yitrof – like a wolf, Ehud acted alone, quick and violent.
- Conclusion – one does not have to be naturally talented in order to succeed.

# Ehud Ben Gera – Creativity in Leadership

- Tom Wujec from 'Draw toast' speaks about how to come up with creative solutions to problems.
- Run the 'How to draw toast' TEDTalk workshop found on Tom Wujec's site - <http://www.drawtoast.com/>
- Have the students come up with a problem that exists in the school and to create a solution to that problem using the Draw Toast Method.
- The students will have to present their problem and solution to a panel of admin 'judges'



# Ehud Ben Gera – Building Proposals

- The steps to include in a proposal;
  - What is the problem
  - What is the proposed solution
  - What is the proof that the solution will work
  - What is the budget and timeline
  - Conclusion
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- Students need to present their proposal using a presentation tool, with an executive summary to be handed out to the 'judges'.



# Rechavam and Yeravam – Leadership Styles

- Rechavam listened to the advice of his friends, they told him to be strict with Bnei Yisrael (b"y) He thought they needed an 'iron hand'.
- Z'keirim told him to show bnei yisrael compassion and humility at the beginning, that B"y were not ready for this type of leadership, he didn't listen to them and he took the opposite approach.
- Yeravam – dug his heels in. He was on course and wouldn't have a change of heart.
- He doesn't let people to be 'oleh' to yerushalayim, He then builds his own 'beit hamikdash' which causes him to be warned by a navi. Instead of listening to the navi he has him arrested. He cannot admit that he is wrong and because of that, he can't stop what he's doing.

# Rechavam and Yeravam – Leadership Styles

- What is your own leadership style?
- Students identify what their own personal leadership style is. They take the linked quiz - <https://www.verywell.com/whats-your-leadership-style-3866929> and understand what they are.
- Students research into different common styles and identify which they relate to the most.

# Examples of Leadership Styles

- Dan Pink – What motivates us - [http://www.ted.com/talks/dan\\_pink\\_on\\_motivation](http://www.ted.com/talks/dan_pink_on_motivation)
- Adam Grant – Giver or Taker - <http://www.adamgrant.net/>
- Jim Collins – Great by choice - <http://www.jimcollins.com/books/great-by-choice.html>
- Ed Catmull – overcoming unseen forces that block inspiration - <https://www.linkedin.com/pulse/20131125173508-15893932-creativity-inc-by-pixar-s-ed-catmull-one-of-the-best-business-books-ever-written?trk=mp-details-rr-rmpost>

# Further leaders and concepts to study

- Shimshon and Strategic planning
- Yoshiyahu – Programming and Marketing
- Yehoshua – Confidence