

Film Festival Movie Rubric

	Developing (15)	Proficient (20)	Exemplary (25)
Script <i>applying knowledge</i>	Shows little evidence of planning	Shows evidence of planning through most parts of production	Shows evidence of planning through all parts of the production
Flow <i>Creating, remembering, understanding</i>	The video is missing transitions, lacks beginning, middle and end.	The video is complete with transitions, has a beginning, middle and end.	The video is compelling, uses appropriate transitions, has a strong beginning, middle and end.
Video editing/cutting <i>structuring</i>	Clips show evidence of being cut, they do not transition smoothly and the story is not complete	Clips have some evidence of being cut, they sometimes transitions smoothly and tell a story	Clips show no evidence of being cut, they transitions smoothly and tell a compelling story
Voice overs and Background Music <i>Structuring, applying</i>	Voice over is not inline with photos, background music does not match the project and is too loud or too soft.	Voice over is sometimes inline with appropriate photos, background music is sometimes too loud or too soft for the video	Voice over is inline with appropriate photos, background music complements the video.
Student Total <i>evaluating</i>			
Teacher Total			

11-2017 KHDS 5th Grade Film Festival in Bloom