K'Nex Education products are designed to offer high-school students challenging simulation activities related to the STEAM curriculum. Their products are aligned with national and state standards for student learning and construction.

The "Amusement Park Project" consists of engineering, physics and artistic design, as well as many other skills such as critical thinking, focus, planning and teamwork.

The students worked as a team to build and operate intricate thrill rides modeled after their won favorite attractions in amusement parks. Each student was able to apply his own strengths and abilities, while also realizing that his teammates complemented his contributions with their own.