

Cereal of the Week

פורים

"Kelloggs"

"SNAP"- "CRACKLE"- "POP"

"RICE" "KRISPIES"

("Battle Creek, Michigan")

אחשורוש made a party for everyone, using the "Kel"im (כלים) of the המקדש. Many Jewish people went to the party, even though מרדכי told them not to go! האמן wanted to cut down "loggs" from trees to make a pole and hang מרדכי on them!

אחשורוש regretted his "SNAP" decision to kill השתי. The reason האמן wanted to "CRACKLE" מרדכי was because מרדכי would not bow down to him. Then the terrible idea to kill all of the Jewish people "POP"ped into his head, חו.

האמן convinced אחשורוש to let him do this plan by bribing him with a heavy "RICE", by promising אחשורוש lots of money! The Jewish people ate delicious, "KRISPI" (crispy) food at the party of אחשורוש.

חז"ל tell us--the sin of the Jewish people was--they worshipped an idol in the time of גובךנצר, and they benefitted from אחשורוש סעידת, and for not listening to גדול הדור, מרדכי.

אסתור told all the Jewish people to fast, not eating or drinking for 3 days! This was not an "IES"y (easy) thing to do, but the Jewish people fasted and cried out to הקב"ה, and did תשובה.

יום כפור can also be translated as a day like פורים, because for כפור--we eat, then we fast; but for פורים--it is just the opposite--we fast, then we eat! Another explanation is-- our תפלות are just as powerful on פורים as they are on כפור, so daven with lots of כונה on פורים!!

האמן got "SNAPped"- "CRACKLEd"- "POPped!!", so to remind everyone about the סג of Purim, we should dress up like

"SNAP"- "CRACKLE"- and "POP"!!

Please note: Kelloggs is located in: "Battle" "Creek", "Michigan". The Jewish people did "Battle" with their enemies! Even though פורים is like כפור, we do not do תשלך by a "Creek" on פורים.

Isn't this totally--"Michigan" a--(meshugana!)

Happy Purim!!!