פרק א', משנה יד

הוּא הָיָה אוֹמֵר, אָם אֵין אֲנִי לִי, מִי לִי. וּכְשֶׁאֲנִי לְעַצְמִי, מָה אֲנִי. וְאָם לֹא עַכְשִׁיוּ, אֵימָתִי used to say: If I am not for me, who will be for me? (- *no one!*) And when evaluating my development, what have I become? And if not now, then when?

?אָם אֵין אֲנִי לִי, מִי לִי

IT'S UP TO ME!

I must motivate myself to refine my personal qualities and develop into the person I want to become, because no one else can.

As a young boy growing up in America, Rav Mordechai Gifter (1915-2001), אצ"ל, shared a room in a dorm while studying at yeshiva. Over his bed, he hung up pictures of גדולי ישראל that he wished to emulate. In the center of those pictures, he hung a mirror. Over the mirror, he had written the words, "Why not you?" Apparently, every day, young Mordechai would go over to that wall, gaze at the great people that he aspired to be like, stare into his

reflection, and contemplate, "Why not me?? - Why shouldn't my picture one day be



included among these great tzaddikim?!" And amazingly, through his tremendous התמדה - toiling in Torah with great persistence and diligence - he became the Rosh Yeshiva of Telz, Cleveland, and is remembered world-wide today as a true גדול בישראל.

How so? Because *he recognized his unique potential* and *invested in himself* to become the great person that he became!

?וּכְשֵׁאֲנִי לְעַצְמִי, מָה אֲנִי

REALITY CHECK...

I need to identify the gaps between who I am today, and who I wish to become.

ּ וְאָם לֹא עַכְשָׁיו, אֵימָתָי?

BRIDGE THE GAP - NOW!

The best time to work on developing the character, knowledge, and skills that we wish to have, is *NOW*, while it's easiest. There will never be a better time! As we get older, our ability to make significant changes diminishes as we become established and set in our ways.



Why not

you??

- Imagine that someone hands you an ice-cream-cone on a hot sunny day... Why wait?