

# From The Ground Up

Your Guide To Starting An Education Corporation



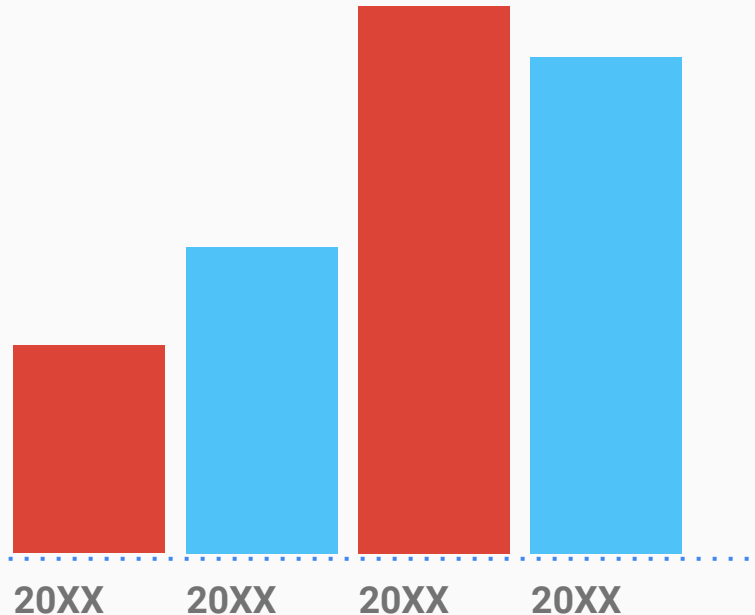
**Mission statement:**  
Your company's  
mission goes here



# The problem

Frame the problem for the audience.

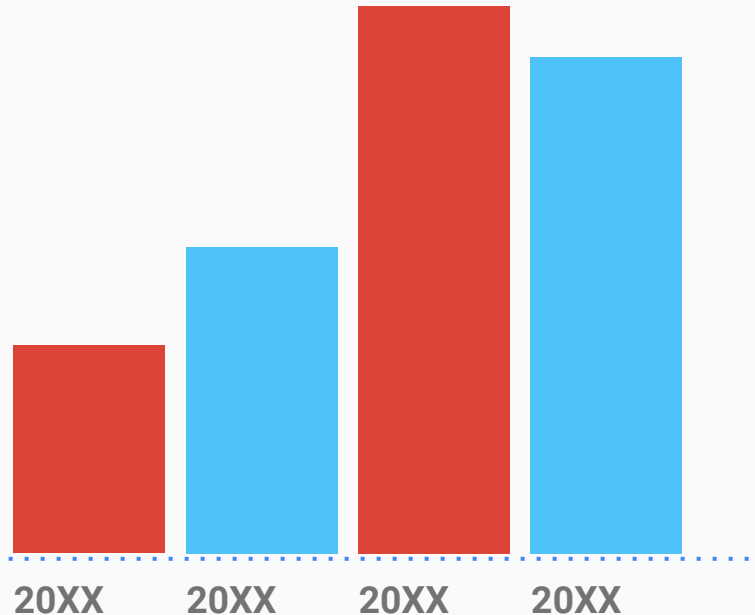
Quantify the scope of the problem  
and connect it to your audience.



# Who will suffer and who will survive?

This slide should make a distinction-people who suffer from the “problem” you highlighted will be in one category-while people who take advantage of your solution will be in another category.

Make the viewer want to be in the second category!!!



A close-up photograph of a person's hands using a purple marker to draw on a whiteboard. The background is blurred, showing some bokeh lights. The text 'The solution' is overlaid in white on the left side of the image.

# The solution

Show how you solve the problem you identified.

What will be different when the problem is solved (by you)?

# The team

*Answer the question, "Why are we the ones to solve the problem we identified?"*



Wendy Writer

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adipiscing elit, sed do  
eiusmod tempor



Ronny Reader

Lorem ipsum dolor sit  
amet, consectetur  
adipiscing elit, sed do  
eiusmod tempor



Abby Author

Lorem ipsum dolor sit  
amet, consectetur  
adipiscing elit, sed do  
eiusmod tempor



Berry Books

Lorem ipsum dolor sit  
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# Milestones

*Show where you are in the process and what's left to tackle*

