

# From The Ground Up

Your Guide To Starting an Education Corporation With Your Students

G. Grant



# Why do we learn?

To gain information

To build skills

To enable ourselves to succeed in the future.

To help make the world a better place.

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Although it seems far-fetched, many of the skills practiced in the school environment mirror the skills needed to succeed in the real world.

Tolerance

Collaboration

Communication

Innovation

Problem-Solving

Critical-Thinking

A close-up photograph of a person's hands using a white marker to draw on a whiteboard. The background is blurred, showing what appears to be a meeting room with other people and lights. The text 'The 17 Global Challenges' is overlaid on the left side of the image in a large, white, sans-serif font.

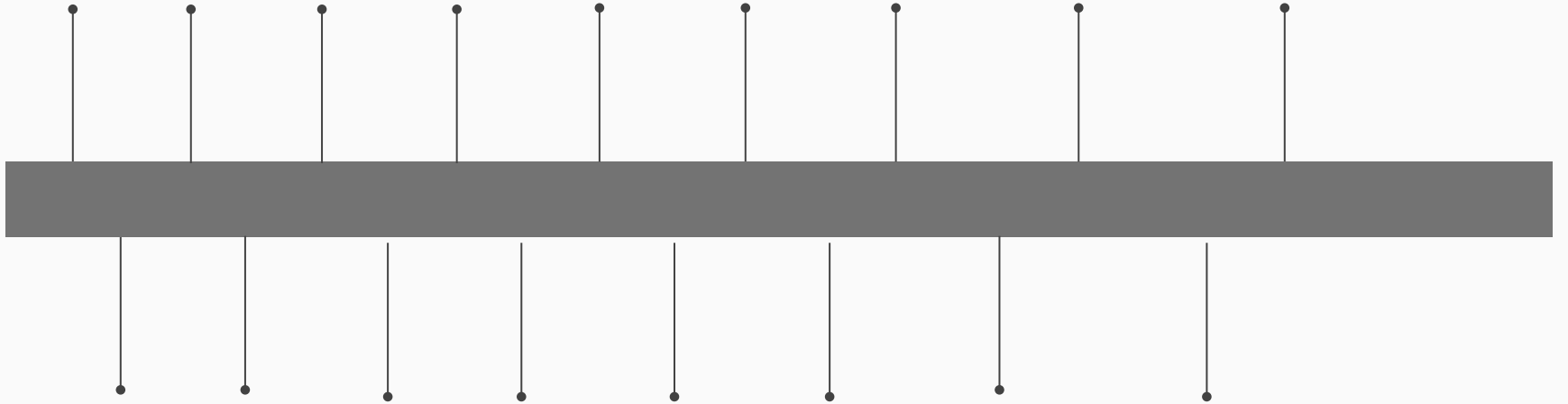
# The 17 Global Challenges

Of course we learn so we can improve the world around us. For ourselves, our community, and for the future.

Global Challenges are difficulties that have been identified as capable of impacting the entire population-especially as the geographical gap narrows. We are all one community.

# Can you identify any of the 17 Global Challenges?

*Sometimes they are called "global goals" for a more positive outlook*



# Check it out!

## THE GOALS

Will you help share the goals? Pick the goals you care about and make them famous.



# Consider The Following: What an EdCorp gives you the chance to do:

## Step 1

You **gain** information and skills in your education setting.



## Step 2

You **apply** that information and skills in innovative ways to discover and do more.



## Step 3

You **impact** the community around you by bringing your application into the real world.



# Mission Statement

Now that you are thinking beyond “making money”, and are considering how your actions can have a global impact; it is time to create a mission statement.

A mission statement is a declaration of your goals, values, and future intentions.

What are 3 of your top values?

(hardworking, honesty, loyalty, innovation, etc...)

What is your 5-Year Plan?

(target market, ability to reach how many)

What Value do you bring?

(who will you help, what global challenge will you address or partially address)